

Financial Incentives under MP Film Tourism Policy 2020 for Film Production/TV serial / web series etc. and other policy related provisions

SUBSIDY FOR SHOOTING FEATURE FILM

Sr. No.	First Film	Second Film	Third Film and onwards Films	Parameters
1	First Film Up to Rs. 1 Cr. or 25% of total Cost of Production (COP), whichever is lesser	Up to Rs. 1.25 Cr. or 25% of total Cost of Production (COP), whichever is lesser	Up to Rs. 1.50 Cr. or 25% of total Cost of Production (COP), whichever is lesser	Minimum 50% of total shooting days shoot in the state
2	Up to Rs. 1.50 Cr. or 25% of total Cost of Production (COP), whichever is lesser	Up to Rs. 1.75 Cr. or 25% of total Cost of Production (COP), whichever is lesser	Up to Rs. 2.00 Cr. or 25% of total Cost of Production (COP), whichever is lesser	Minimum 75% of total shooting days shoot in the state

- If more than 75% shooting days are in the state and the tourism of the state gets direct benefit, an additional subsidy of Rs. 50 Lakh
- Additional 10% subsidy to the regional language films of the southern states, namely - Tamil, Telugu, Kannada and Malayalam films
- If the minimum 50 % shooting days criteria is not being met and if 20% and 10% of the total screen time is being given to the scenes shot in Madhya Pradesh, subsidy of maximum Rs 75.00 lakhs and Rs 50.00 lakhs respectively

SUBSIDY FOR TV SERIALS/ TV SHOWS:

Sr. No.	Subsidy	Parameters
1	Up to Rs. 50 Lakh or 25% of total Cost of Production (COP), whichever is lesser	On shooting minimum 90 days within the state
2	Up to Rs. 1 Cr. or 25% of total Cost of Production (COP), whichever is lesser	On shooting minimum 180 days within the state

MADHYA PRADESH FILM TOURISM POLICY 2020

Film industry friendly policies, fast clearances, smooth operations, convenient stays, picturesque locations, cooperative locals, lucrative schemes and fuss-free logistics: Filming in MP is as easy as it can get

SUBSIDY FOR WEB SERIES:

Sr. No.	Subsidy	Parameters
1	Up to Rs. 50 Lakh or 25% of total Cost of Production (COP), whichever is lesser	On shooting minimum 50% of the total shooting days in Madhya Pradesh
2	Up to Rs. 1 Cr. or 25% of total Cost of Production (COP), whichever is lesser	On shooting minimum 75% of the total shooting days in Madhya Pradesh

SUBSIDY ON HIRING LOCAL ARTISTS

Sr. No.	Subsidy	No. of artists	Parameters
1	Maximum Rs. 25 Lakh or 50% of the actual payment of artists	On hiring 3 Primary Artists	Applicable for Feature Films, TV Serials, Web Series and Documentaries
2	Maximum Rs. 10 Lakh or 50% of the actual payment of artists	On hiring 5 Secondary Artists	Applicable for Feature Films, TV Serials, Web Series and Documentaries

- ### SUBSIDY FOR DOCUMENTARIES:
- Subsidy up to Rs. 20.00 Lakh for National level release
 - Subsidy up to Rs. 40.00 Lakh for Inter-national level release

REIMBURSEMENT OF PERMISSION FEE FOR SHOOTING OF FILM / T. V. SERIAL/ T.V. SHOW / WEB-SERIES/ ORIGINAL SHOW OF OTT PLATFORM AND DOCUMENTARY

Sr. No.	Subsidy	Parameters
1	50% reimbursement of shoot permission actual charges paid in the state	For Film shooting / web series on OTT platform/ original show/ documentary minimum 50% of total shooting days and minimum 90 days shooting of TV Serial/Show in the state
2	70% reimbursement of shoot permission actual charges paid in the state	For Film shooting/ web series on OTT platform / original show/ documentary minimum 75% of total shooting days and minimum 180 days shooting of TV Serial/Show in the state

SHOOTING IN MP MAKES A WORLD OF SENSE

- Madhya Pradesh is the only centrally located state filled with UNESCO & historic sites, rural charm, unexplored locations, wildlife with dense forest areas, mountains & waterbodies

- Over 200 film projects have been successfully shot including feature films, TV serials, Web Series, Documentaries, Music Albums and TV commercials

- Despite the continuous interest of worldwide film industries, there are thousands of unseen virgin locations in MP that the world hasn't seen yet

- We are a central and Land locked state and very well connected from across the country through rail, air & road

- Land Banks are available to lease out for establishment of Film infrastructure projects such as film city, film studio, post production, VFX etc.

- MP has maximum sunny days, pleasant & dry climate, peaceful social harmony, political stability & Hindi speaking population are all conducive for film projects

- Film Facilitation Cell works as Nodal agency to ease out the shooting permissions through single window clearance system to facilitate film shooting permissions in 15 days

SHOOTING IN MP MAKES FINANCIAL SENSE

- Government support through financial incentives and subsidies to all kind of film projects including feature film, TV serial, web series and documentaries

- Avail Upto 40% discount on lodging at all MPSTDC Hotels & Resorts while shooting in the state

- Avail concessional rates when you utilise state owned infrastructure like Boat Clubs, Sports Academies etc.

- Cost effective infrastructure, availability of equipment, technicians and crew makes film making cheaper and convenient in MP

- 15% subsidy with upper cap of Rs. 5 Cr. for minimum investment of Rs. 1 Cr. for setting up of permanent infrastructure construction and equipment for film studios and film production houses/ museums, aquariums, theme parks, etc.

- Financial grants are available for investors for cinema halls and multiplex constructions, reopening and upgrading

- Smooth hand holding and support for the film makers from the government for shooting projects

- Single window clearance mechanism for all shooting permissions within 15 days