

## **Rajasthan Film Tourism Promotion Policy – 2022**

**This Policy is in two parts:**

**Part-1:** covers promotion and production of films e.g. Bollywood, Hollywood, etc. (primarily the films in language other than Rajasthani language)

**Part-2:** covers promotion and production of Rajasthani languages films

### **PART-1 (Rajasthan Film Tourism Promotion Policy – 2022)**

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#### **Objective:**

- To establish Rajasthan as a most Film friendly State
- To generate employment opportunities in film sector in Rajasthan

#### **Incentives under Policy:**

- Subsidy of Rs. 2.00 crore or 15% of total Qualified Cost of Production (QCOP) whichever is lower.
- Exemption from all fees and charges applicable for film shooting at all monuments, locations and properties of Govt. of Rajasthan
- Accommodation in Govt of Rajasthan owned guest houses, circuit houses at official rates and 50% discount in RTDC/RSHC hotels (subject to maximum Rs. 10.00 Lakhs).
- Single Window Clearance

#### **Eligibility Criteria for availing Financial Incentives:**

- Film means feature films /T.V. serials/ T.V. shows, Web series, reality show/ documentaries certified by CBFC (in U or U/A category)
- At least 15% crew should be hired from Rajasthan
- More than Rs. 2.00 Crore of the Qualified Cost of Project (QCOP) should be incurred in Rajasthan.
- Give due credit to the State Government and Department of Tourism in the film. Shooting location may be mentioned in the film wherever feasible.
- It shall be mandatory to display logo of the Department of Tourism in credit list of Film

**Administrative Department:** Department of Tourism, Government of Rajasthan.

**Policy Period:** 5 Years.

## PART-2

### (राजस्थानी भाषा में फिल्म निर्माण प्रोत्साहन एवं अनुदान नीति-2022)

#### Objective:

- To promote production of quality films in Rajasthani language
- To Promote Rajasthan's art & culture

#### Financial Incentives under Policy:

- Rajasthan language films to ranked/ categories (from A+ to C ranks) by Film Screening Committee on various parameters such as story, direction, acting, music, cinematography, choreography, etc.

Film Rank	Subsidy
A+	Rs. 25.00 Lakhs OR 25% of Direct Cost of Film Production whichever is lower
A	Rs. 15.00 Lakhs OR 25% of Direct Cost of Film Production whichever is lower
B	Rs. 10.00 Lakhs OR 25% of Direct Cost of Film Production whichever is lower
C	Rs. 5.00 Lakhs OR 25% of Direct Cost of Film Production whichever is lower

- Signe Window Clearance
- 100/% Refund of SGST
- Rs. 1.00 Crore financial assistance to the Films which is awarded "Sawran Kamal" award by Govt. of India or an international award mentioned in the policy.
- Rs. 50.00 Lakhs financial assistance to the Films which is awarded "Rajat Kamal" award by Govt. of India.

#### Eligibility Criteria for availing Financial Incentives:

- At least 30% of the total in the films should be local actors/technicians (from Rajasthan), i.e., those born in Rajasthan or who are native to Rajasthan.
- At least 80% of the outdoor shooting schedule of the concerned Rajasthani film required to be picturized in Rajasthan
- At least 30% of the direct production cost of the film concerned must have been spent in Rajasthan

**Administrative Department:** Department of Art & Culture, Government of Rajasthan.

**Policy Period:** 5 Years.